

Mattawan Business Association

Meeting minutes Nov 16, 2018

Brought to order: 6:41pm

Attendance: Angelene Eubank, Joe Torre, Amelia BarkerKing, Jenny Huyck, Linda Fruin, Ange Weenink

Approval of Agenda: Joe motions, Amelia seconds, motion carries

Approval of minutes from Oct: Linda motions, Joe seconds, motion carries

Treasurers Report: Joe motions, Amelia seconds, motion carries

Membership/recruitment - Join by March 1<sup>st</sup>, Angelene look for label list for all businesses in Mattawan (Linda F get list), budget of \$125 for printing, envelopes, postage for mailing membership to businesses – Amelia motions, Joe seconds, motion carries

Email application to members and add new website info to membership form

New Business:

Rugs – Brzustowicz grooming, Keyser/Newell and Life Chiro set up times (good Tues-Thurs 10-3), looking to January

Board Roles – Fill 1 spot for 2019, send email to MBA members. Form committees for 2019 activities tabled until Jan mtg

Save the dates – Easter Egg hunt – April 13<sup>th</sup>- Jen buy eggs (500), Robin B has 75, \$700 budget motioned by Linda F, Joe seconds, motion carries (cover costs of eggs, bunny costume, ad in flashes)

Pumpkin Trail – Oct 12<sup>th</sup>

Mattawan Homecoming/tailgate – early Fall

Fall App Dinner – November 7<sup>th</sup>

Meeting time/Day - Amelia do a doodle for schedules

Current events -

(Ange W start folders on events for reminders/ideas)

Easter Egg hunt and Carnival – info above

Flashes Communication – Ashley from flashes wants someone at mtgs for better comm

Small Business Saturday – Jen H heading up

By Law Committee – set date/time - Linda F/ Kayla RD/ Angelene E

Pumpkin Trail – lack of participation/displays, get girl scouts involved (Amelia), reach out to Re Cast for next year, food truck, Kiddie U bounce house, etc

Fall Appreciation Dinner – Angela W, Angelene E, Amelia BK – recap of last month event.

Member Involvement – get more businesses involved in events – invite business owners (2 per mtg) ask how we can help/what do they need to see from us

Santa in the park – Cosponsor with Lions Club – better communication so we can help next year

Welcome Rugs – see above

Coffee/Networking groups – Spring for next event (Amelia BK)

Tailgate/Homecoming - need better space or may not continue, possibility of a different game? Not homecoming (Linda F)

Home Owner Welcome Bags – need to be updated (Ange W and Ange E)

Website Maintenance – Jason Osborne updated and looks great, add applications for membership, events, links – email Linda F Jason's invoice

School Communication – invite Robin/Ashley to next mtg

Social Media – any ideas? (Jenny H – facebook)

Random notes:

Deb Wielhower – LulaRue – Card from MBA

Plant to Kathy D from MBA board - \$25 motion Amelia, Joe seconds, motion carries

Regrouping meeting sometime in summer when its less busy

Next meeting: December 12th 12:00pm Tavern

January: TBD (Amelia Doodle)

Adjourn: 8:05pm (Linda F motion, Joe T second, motion carries)