

**Mattawan Business Association
Lunch Meeting in the Park; 12:00 pm
October 14, 2020**

Call to order at 12:07 motioned by Linda, second by Bonnie. Motion carried.

Attendance: Angie, Linda, Jenny, Kayla, Bonnie, Kate

Approval of the Agenda: Kayla motioned, Linda second. Motion approved

Minutes of August 2020 Meeting minutes: Bonnie motioned, Kayla second. Motion carried.
September meeting was cancelled – no minutes to approve

Treasurer's Aug/Sept Report: Kayla motioned to approve, Bonnie second. Motion carried.

New Business:

- Mattawan Bucks
 - Idea was to support increasing businesses to our local businesses similar to the Paw Paw version
 - Could use like a value discount card
 - After pumpkin trail – may explore further as a 2021 project
- Virtual Holiday Run – could we plan a virtual holiday run and maybe do something like a portion of the donations would go to a charity and it would also be a fund raiser for the MBA?
 - Look at this for a spring event-looking at a health event
 - Run through RunSignUp
 - Table until end of year
- Jenny will look at Small Business Saturday with AmEx
 - Will get a facebook page set up as well

Updates on Old Business:

- **Completed Action item:** Angie will follow up with Lindsay about rolling the candy money forward – candy is in Kate's office to put into goodie bags
- Membership Recruitment Update
 - New members updates – Antwerp Sunshine Library reached out via gmail and will be rejoining
 - Sending the letters out again within the next 2 months
 - Angie will send the letter to Bonnie to print to bring to November so we can stuff envelopes during November
- Discussion on new approaches or ideas for demonstrating value of MBA membership during COVID timelines
 - Work on adding this information to a survey
 - Angie will reach out to get the handbook that was put together by Mattawan Mechanical
 - Consider adding a social gathering for MBA members for ideas and how to support them
- Rugs – will table until 2021
 - **Action item:** Angie will reach out to determine a few options as conditions stabilize.
 - Infuse, Mattawan Candy Co.
 - Wildflower Salon, Hive Salon, Bird dog, Fresh Start Cabinetry
 - Murray Street Brewery and Wildfire Grace
 - Happy Days Café
- Facebook updates
 - There have been no submissions for pictures – Kate will add a note about late submissions
 - Boost and change posts to accommodate responses

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- Flier in goodie bag to randomly pick a winner of submitted pictures from community
- Fund raising ideas
 - Host a 5K run – potential collaboration with SIA for Turkey Trot in fall
 - Due to local SIA branch being new – will hold on collaboration for this event until they understand how the fundraising, etc works and see about collaborating next year

Current event:

- Pumpkin Trail October 18-24, 2020 – Kate
 - Theme: **Books**
 - Email sent out to members with a preview for plans 31AUG
 - Happy Days is donating a \$20 gift card as a prize
 - United Bay Community Credit Union is donating a \$25 gift card
 - Utan donated a goodie bag
 - Shades of lavender is donating a gift card
 - Mattawan Family Eye Care is donating sun glasses
 - Putting together a pet prize basket
 - Ralph Moyle also donated
 - Kate will update posts and information for next week and send a summary to board so everyone is on the same page
 - Bonnie will reach out to Miss Mattawan about being present at the goodie bags and possibly submitting a pumpkin display

Save the Dates (hold for now):

Fall Appreciation Dinner – postpone until next year
Holiday Carnival – postponed until next year
Business day at Market – postponed

Next Meeting: November 11 at noon location is Happy Days.

January will be budget and planning – we will have some open board member positions for next year.

Adjournment: Linda motion, Kayla second. Motion carried.