

Mattawan Business Association

Meeting Minutes from Potluck January 11th @ 5:30pm

Call to order: 5:46 PM

Attendance: Amelia Barker King, Jenny Huyck, Karol Chopp, Joe Torre , Elizabeth Vaughn, Kayla Ranger Dean, Trevor Ritsema, Becky Nap, Angelene Eubank, Linda Fruin and Angela Weenink

Approval of the Agenda: Motion to approve: Add board meetings to website added to agenda. Linda motions, Joe seconds, Motion carries

Approval of December Minutes: Kayla motions, Joe seconds, motion carries

Treasurers Report: We are doing very well with our funds. Motion by Amelia to put \$4000 in a money market act. Joe second. Motion carries. Becky and Trevor from Consumers will move the money

Membership recruitment tabled until February

Approval to trade membership with Karol Chopp of Lions Club in exchange for work on MBA website. Amelia motion. Joe second. Motion carries

Email board vote – Angelene sent out email to motion approval of Gift Card with Chinn Chinn for 2018 membership. Linda motion, Ange W second, all board members agree, motion carries.

New Business: Rugs presentation Recast Feb 3rd at 2Pm, Set up Revolution Designs, Home sweet home and Papa Johns (wait til March or April)

Board Roles: Future Board Member recruitment – Potluck/event of some kind. More ppl on board to come to mtgs. Bring a guest day.

Committees: Business/Networking - Amelia networking focused plan for Feb mtg discussion. Pumpkin Trail – Fall Appreciation– Egg Hunt

Save the dates:

Easter Egg Hunt – March 31st – 10 to 2 (12:00 egg hunt) Candy donations from businesses by March 8th. Elizabeth reach out to Miss Mattawan. NHS help again? Jenny order new eggs and has possession of old eggs. Karol and Amelia to help with egg committee. Jenny motion to spend \$500 on eggs. Kayla second. Motion carries. Better way to get ppl there? Shuttle/walk from Recast? Busy parking lot. Promote businesses more. Easter Bags passed out? Consumers pack bags in down time. Linda F- 500 bags, Kayla and Joe extra bags. Keep bag donations to papers and coupons. Consumers to donate 40 Gold coins

Pumpkin Trail: October 13th

Art Hop: TBD – Vince mtg in January tabled til Feb mtg

Fall Appreciation Dinner: Thursday November 8th 5:30pm mingle, 6:00 dinner, 6:30 program. Email asking for nominations starting now. Facebook blurb by Elizabeth (Mr Mohny MC again) Elizabeth donation table again.

Meeting Time and day: 2nd Thursday each mth. 9:00am limit to one hour

Current events and responsibilities:

Easter Egg Hunt and Carnival – Egg order (Jenny, Amelia and Karol)

Small Business Saturday

Pumpkin Trail

Fall Appreciation dinner (Ange W, Amelia and Elizabeth)

Holiday Decorating/Collaboration with AF

Santa in the park – tree lighting – talk about again in Fall 2018

Welcome Rugs – still have plenty

Coffee Groups/Networking - Amelia and Elizabeth – SCORE chat, breakfast with Tanya S, free to attend as a MBA member. More tours – MolSon, Alpaca Farm, Lavander Farms, Schultz etc

Tailgate Expo/Homecoming event: Linda F get with Robin. Set up in front of new elementary 2018. Date TBD

Home Owner Welcome: Angela W and Ryan - Amelia updated list to us. Becky 200 mugs for new homeowners from consumers

DDA Communication – mtgs 2nd and 4th monday of mth

Village Calendar/communication

Member Involvement

Website Maintenance: Karol Chopp

School Communication: Robin Buchler

Social Media Maintenance/Presence: Elizabeth - keep driving up Facebook numbers – online and website reach out to New Members

Feedback and Ideas:

Anytime Fitness – Anniversary Party - offering booth space. 19th or 26th of Feb.

Home Based Business discussion – get them to mtgs. What holds them back? Value versus price. Pass out MBA biz cards to the Home Business Owners. Gaps between MBA and Home businesses. Possible Press Release in Courier Leader to reach out to home businesses. Table until Feb mtg

Texas Corners invitations to join MBA – Amelia motion for \$75 to help with postage and mailing supplies. Joe seconds. Motion carries

Next mtg dates: Feb 8th @ 9:00 conference room at Consumers Bank, March 8th @ 9:00, March 28th – 6:00PM-7:00PM networking / 7:00pm stuff Easter eggs

Adjournment: 7:00PM Kayla motion, Linda second. Motion carries