

Mattawan Business Association
Minutes
November 16, 2023
12pm @ HAPPY DAYS

Attendance: Linda, Angie, Joe, Jen, Molly, Jon, Bonnie (Derek and Jon are taking turns being gone. This week Jon was here so Derek was gone)

Call to Order: Linda Motion, Joe Second

Approval of today's agenda: Jen Motion, Joe Second

Approval of October meeting minutes: Linda Motion, Jen Second

Approval of October Treasurer's report: Joe Motion, Molly Second

NEW BUSINESS:

- **2024 Budget Approval (see planning notes)**
 - Joe Motion, Bonnie Second
- **2024 Board, Official Vote (see section in planning notes)**
 - Nomination for Dr. Alli and Ashley Kordish to be added in
Bonnie Motioned and Jon Second
 - Molly Motion, Joe Second
 - Jon voted in as secretary in a landslide decision
Everyone else voted in as well
- **Special Guest November - Remarks Mr. Fleenor, Mattawan Schools Superintendent**
 - Pursuing bond in 2024
 - Looking to continue current rate (7mils)
 - Zero Mil proposal – projects already roughed out
 - Infrastructure needs
 - Furniture Needs
 - Upgrade older areas
 - Maintenance and transportation structures
 - Athletic and educational components
 - 95M Bond
 - Board committed to no increase on millage
 - Campaign: “Vote Yes” committee starting in January
 - 3-5 years of construction projected
- **Ribbon cutting for Infuse wellness- December 1st at noon**
- **Membership Recruitment 2024- Email current members first, follow up with physical mail. Working on letter (almost done), need ALL the postage, envelopes, and business list (Bonnie has asked for list, now waiting)**
 - Good news! No longer waiting Bonnie has it!

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- We have plenty of colorful envelopes too!
- **Ongoing: Member Monday Spotlight-?**
 - The Barton Group is on deck next!
- **Coffee Club: January- TBD in December meeting**
 - If you would like to host please let us know!

EVENTS:

PREVIOUS AND UPCOMING /ACTIONS ITEMS

November- Small Business Saturday-(Jen to update)

Action Items- No feedback yet, if you want in let Jen know

December- FEEDING AMERICA

Action Items (Bonnie to update)- Waiting on final details and dates from driver will update as more info comes available

December - Christmas events with Lions Club/ DDA

Holiday Carnival on December 2nd 3-5pm (setup 12-2pm)

Businesses can set up and provide an activity for kids, Parade to follow (5pm lineup), 530 Start time, Santa in park to follow @ 6pm. Facebook Event (Holiday Carnival) for more information

- Molly and Jon are rocking a float again
- Molly's family is Grinch themed (don't read into that)
- MBA is sponsoring stockings
- Cocoa and Cookies will be in the park
- Santa will be there giving something away; Molly wouldn't tell us what tho
 - Coal more than likely?

Easter Egg Stuffing Discussion

- If we stuff eggs again, we will be going to a bar instead of a restaurant
 - Possibly Murray Street
- Alternative we order higher quality prefilled eggs
- Possibly use NHS kids from the high school to help
 - Obviously not if were at the bar tho
- Also point of discussion, maybe fewer eggs this year?
 - Last year we had like 6,000 eggs
 - So many that kids were stepping on them
 - Every kid went through the line multiple times just to get rid of them
 - Let's do fewer eggs with better candy

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January- Member only appreciation social/networking

January 26th @the backyard 6pm-8pm

Action items:

- **Check with The backyard for cost of food/options/plan with them**
 - Derek voluntold by Angie to get this done
- **Event Brite for invitations**
 - Jen doing this again cause she rocked it last year
- **Member guests?**
 - Everyone can bring a +1
- This year will be more of a networking event and less of a formal dinner
- If anyone wants to share a ride home in the back of Derek's truck let Derek of Jon know

Next Meeting: December 14th 2023

Noon @ Happy Days

Adjournment: Bonnie Motion, Molly Second