

Mattawan Business Association
2025 Planning Meeting- MINUTES

November 19, 2024 @Main Street Pub

Attendance: Derek, Angie, Jen, Joe, Heather, Jon, Molly, Bonnie

Call to Order: Derek, Bonnie Second

Approval of the Agenda: Derek, Joe Second

Approval of September Meeting Minutes (none for October as there was not an official meeting):
Derek, Joe and Molly tied for second

Special Guest- Officer Lacy Ryan with Mattawan Village PD to present "Adopt a Family" program.

- 4 families to be helped
- 1 from each: Early EI, Late EI, Middle and High School in Mattawan
- Looking for business support
 - Cash or Amazon cards
 - Packets were sent out and so far, they have received 2 back
 - Needing donations asap
 - Typically, 5 people per family
 - CRL has donated \$1k already to help
 - Joe motioned to have the MBA donate \$200, Jon second, all in favor, none opposed
 - Passed

Ribbon Cutting/Welcome for Cozy Egg Cafe: December 12th @11:30 am

- We will order food to go for after the ribbon cutting
- We will take our food to the Village Workspace for our meeting after the ribbon cutting
- Farm Bureau looking for a ribbon cutting in January
 - We will cut then go to Happy Days for our meeting

Treasurer's Report: Yearend report to be presented at December Meeting

2025 Reports: will present one per quarter

- We still need to cut the donation check to Miss Mattawan
- Look to switch our accounts over to Advia for incredibly obvious reasons including Advia being a paying member of the MBA
- **2025 Dues- Cost**
 - \$75/yr - Regular membership
 - \$50/yr - non-profit membership
 - Joe motioned to leave dues untouched, all in favor, passed
- **Membership Recruitment- Membership Renewal-**
 - Current members- email for renewal, other businesses mail

- Print address labels, welcome letters and application
- Need to vote on Budget for mailing supplies
- We need to look into an email blast rather than mailing to save money

- **Board Roles OFFICIAL VOTE**

- **2025 Board-
Officers**

President= Molly Chipourous (taking over for Angie Eubank)

Bonnie Stuit=VP

Jon Barrows=Secretary

Derek Leighton=Treasurer

- **Board of Directors**

Jenny Huyck, Joe Torre, Alli Richardson

Heather Huerta, Jon Croy (taking over 1 vacant position and Mollys current position)

- We are tabling the vote until next month to ensure all members are aware of open seats and the upcoming vote
- We will need to send out an email to all active members
- Angie and Molly need to dig into the bylaws around voting, open seats, and roles/responsibilities

- **Meeting Time & Day** – Lunch meeting 2nd Thursday of Month at Noon

- We will be looking at quarterly rotations for locations for our meetings
- Favor given to locations that need the most help in certain quarters
- We will also look into better ways to communicate with our members

- **Signage at Nannys-** Username: Nanny's123! Password- Shanda123!

- **Signage at Mancino's-** Username: Mancino's123! Password-Pizza123!
- **Social media/Website:** All updates go to Jason Osborne around March 2025
- **Save the Dates** – Set Dates below
- **Current Events & Responsibilities**
 - Member Appreciation Dinner- January/February
 - Keeping this at The Backyard since it was such a great event
 - Easter Egg Hunt & Carnival partner with Lions Club- TBD based on the Lions club spring carnival, inquire with Karol Chopp
 - We will look into partnering or making it bigger to get more for our members
 - Sponsorship to MPEF for Golf Hole - \$100
 - May or Fall? gathering/networking- Outdoor event at Vintage
 - We need to adjust how we communicate the basket raffle
 - Pumpkin Fest- October- proposed date 11th or 18th. Need to have a cleanup committee (Angie to give remarks on this)
 - We need to make sure to count chairs during cleanup
 - Assign a team for this
 - Homecoming/Mattawan Days
 - Feeding America (partnership)
 - Christmas Event – TBD
 - Networking events- Coffee Clubs 3rd Wed of the Month 8-9 (free, cost goes to members who host event)
- **Event Committees** - one head of each committee event
- **Feedback & Ideas & Value to Member-**
 - Joe motions to move funds to Advia
 - Jon Second, All Approve, passed
 - Move will take place in January
 - We will ensure adequate notes are in December meeting minutes
 - Molly's job is to remind Jon

Next Meeting – Cozy Egg @11:10am

Adjournment – Angie motion, Derek second