

Mattawan Business Association
Zoom Meeting; 3:30 pm
March 11, 2021

Call to order at 3:30pm, Linda motion, Joe second, motion carried

Attendance: Linda, Jenny, Joe, Kate, Bonnie, Angie

Approval of the Agenda: Joe motion, Bonnie second, motion carried

Approval of February 2021 Meeting minutes: Joe motion, Bonnie second, motion carried

Treasurer's January Report: amended to account for year change
February Report: Joe motioned, Bonnie second, motion carried

New Business:

- Easter Egg Event -
 - Miss Mattawan court will be present
 - Will hold on a professional photographer due to health concerns
 - Fruit snacks and ring pops have been donated
 - Joe will donate the rest of the fruit snacks
 - Angie will check the rest of the prestuffed eggs to see if they can be donated
- Website Update
 - Will send the new logos and businesses to Jason for website update
 - Document storage - will keep minutes on website and store a copy in the google documents section as well
- Will do the Meet the Board and then Meet the Membership with information from the Welcome packet

Updates on Old Business:

- Board Membership
 - Update – Stephanie from Dose of Sunshine Massage is interested in a director position-
-Jenny will reach out
 - New member meeting
 - Overview of discussion
 - When to schedule next meeting?
 - Membership welcome packet for businesses -Will be ready and delivered to UTan for folks to pick up to deliver
- Membership Update (added businesses that are not board members)

Business	Board Member
Finkanie	Angie
Fresh Start Cabinetry	Jenny
Recast church	Angie
Calvary Reformed Church	Angie

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Schultz Fruitridge Farms	Kate
Ralph Moyle	Kayla
Berchiatti Homes	Angie
Wagoners	Kate
Mattawan Landscaping	Bonnie
Hallman Window Washing	Kate
Mattawan Mechanical	Bonnie
Infuse Wellness	Angie
Dose of Sunshine Massage	Jenny

- Mattawan Bucks – Bonnie will schedule a meeting
 - **Subcommittee: Angie, Bonnie, Kate, Jenny**
- Facebook updates (February)
 - Page likes are down 4% (2 likes) over the past 30 days
 - Post Reach is up 9% (507)
 - Post engagements are up 31% (251)

2021 Initiatives:

- Virtual 5K Run (May/June)
 - Is this something we want to pursue?
 - Bonnie will reach out to Mattawan Pantry
- Rugs – will table until Spring 2021
 - **Action item:** Angie will reach out to determine a few options as conditions stabilize. Angie will touch base with Kayla to see how many rugs we have and how many we would need to order.
 - Infuse Wellness
 - Mattawan Candy Co.
 - Skinny Kenny's BBQ
 - That Guy's Car Wash
 - Wildflower Salon

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- Bird dog
- Fresh Start Cabinetry
- Murray Street Brewery
- Wildfire Grace
- Happy Days Café
- Dose of Sunshine Massage

Event Updates:

- **March 27th for a drive up Easter Egg hand out--see above**
 - Donation Updates:
 - Berchiatti is donating ring pops
 - Ralph Moyle is donating fruit snacks
 - Bonnie has confirmed Miss Mattawan will help

Save the Dates for 2021 (hold for now):

Pumpkin Trail

Progressive dinner

Fall Appreciation Dinner

Holiday Carnival

Business day at Market

Golf Outing

Sidewalk Sale and Garage Sale

Next Meeting: April 8, 3:30pm Location TBD

Adjournment: Joe motioned, Jenny second, motion carried