

Mattawan Business Association - Minutes
Feb 13, 2025
11:30 am @ Nanny's

Attendance: Jon B, Jon C, Joe, Molly, Heather, Derek, Jenny

Call to Order: Joe, Derek Second

Approval of Agenda: Derek, Joe Second

Approval of December's meeting minutes: Jon C, Jenny Second

New Business:

- New Membership 2025: Update on member count - see attached list
 - Reminder to get dues in
- Coffee Club- Feb 19th at Vintage Inspired 8-9 AM
- Ribbon Cutting- Dwell - anyone know the owner?
 - Jon B to reach out and get this scheduled
- Miss Michigan - Lauren - looking for sponsorship ad for Miss Michigan 2025
 - Joe motioned to sponsor an ad, Derek Second
 - 6 – Yes
 - 1 – No
 - Motion passes
 - \$135 for an ad approved

Upcoming Events and Actions Item:

Member Appreciation Event - Feedback

- Overall takeaways from Member Appreciation event:
 - This did not go well.
 - Issues with food, issues with location, issues with safety
 - Most attendees unhappy with overall experience
 - We will need to find a new location for next year
 - Start brainstorming ideas
 - Looking for a venue we can bring food and drinks into that won't break the bank
 - Alternatively looking for a venue that supplies food and drinks that also won't break the bank

Book Drive - Feb 15 - March 15

-have extra flyers

-Jon to send flyer to members to share

-Jenny to add to social media

Easter Egg Hunt - April 19 12-1 PM

-What do we want to do that brings members in?

- Balloon guy?
- Face painting?
- Donations to get into the tent?
- Venmo link?
- Little Scoop?

Fall Networking Night - Sept

-9/18 from 5-7pm

Pumpkin Fest - October 11 10-1 PM

- Let's tighten up the time frame to make it busier and more concise
 - 11-1
 - Possible theme: Disney Villains

Other ideas for 2025 events: Goal to have one event a month (active or passive)

-Memorial Day parade - May

- June - any ideas?

- July (Molly has an idea)

- Concert in the park idea
- The city is under construction in July so looking at August instead
 - Assuming the construction is finished and we can all get down the road
 - Big assumption I know

-School supplies drive - August

-Holiday food drive - November

Follow-up Items:

Membership emails -Molly fixed Jenny's name & has files-will update events/dates

- See list of who has paid and inquired

Website Updates:

- Bonnie will reach out to Jason
- Derek will find out how we are paying for this
- We are looking into posting the notes on the website
- Highlights of our meeting and a hyperlink to the notes will go out in regular emails to membership
- Jon B will make an email template for us to regularly use
- Jenny will update social media with excerpts and notes

Committees for annual events:

- Membership Drive - Jon C & Jon B
- Ribbon Cutting - Jon B & Derek
- Coffee Club - Jenny & Amelia
- Members Appreciation - Derek, Molly & Heather
- Egg Hunt - Jenny & Jon B
- Fall Networking - Derek & Molly
- Pumpkin Fest - Joe & Allie
- Holiday Carnival - Jenny

Jon - can we do this soon: send out an email to all members looking for volunteers to help with these committees.

By-laws Review

- Molly, Bonnie, Derek, Jon C, and Jon B
- Let's setup first meeting
 - First meeting set for 2/26 at 12:30

Next Meeting: March 13, 2025

Time: 11:30 AM

Location: Nanny's

Adjournment: Joe Motions, Jon C Second

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