

**Mattawan Business Association  
Lunch Meeting @ Tavern 12:00 pm  
February 12, 2020**

**Call to order at 12:01 pm** Linda motioned, Joe seconded. Motion carried.

**Attendance:** Kate, Angie, Joe, Brenda, Bonnie, Jenny, Linda  
Karol from Fresh Start Cabinetry

**Approval of the Agenda:** Bonnie motioned, Linda seconded the motion. Motion carried.

**Minutes of January 2020 Meetings:** Jenny motioned, Joe seconded the motion. Motion carried.

**Treasurer's Report:** \$430 for membership deposits - Angie has one more (Vineyard Media), Linda will check with paypal. Jenny provided payment during meeting.

We are still in the higher amount of earn for the money market account. Will hold there until it changes.

Angie just paid \$174.75 for the candy for the Easter Eggs (this has already been accounted for as well).

**Action item (JAN):** Linda will purchase a CD at Consumers when there is an available special. (see notes above)

**Action item (DEC):** Any updates from Chinn Chinn accountants? No updates at this time. Angie will call Chinn Chinn directly.

**Updates on Old Business:**

- Membership Recruitment Updates
  - Yellow envelopes and enrollment papers have been mailed.
  - Address list is old - Updated list now exists as well as the Mattawan Business Directory.
  - New member count is at: 12 paid businesses - deadline is March 1<sup>st</sup>, so more are anticipated (normally 25-30 is our usual membership count)

**New Business:**

- Egg stuffing during meeting - started
- New logo
  - Updates on files and availability for use - Linda has this available
    - Proposed letter head, Social media graphics, website graphics and envelope graphics
- Rugs-table until March or April
  - **Action item (8JAN):** Angie got the contact from the Chamber yesterday (April), so dates will be determined. No feedback from the businesses currently - will readjust dates to the spring. Angie will reach out to April to determine a few options.
    - Infuse, Mattawan Candy Co.
    - Wildflower Salon, Hive Salon, Bird dog, Fresh Start Cabinetry
    - Murray Street Brewery and Wildfire and Grace is also going to be opening
- Kate, Linda, Brenda and Angie can get access to the Facebook page to start helping with posting events, updates, etc. Jenny is working on this. (Action completed)

**Mattawan Business Association  
Lunch Meeting @ Tavern 12:00 pm  
February 12, 2020**

- Linda was asking if there were any opportunities to volunteer for her business
  - If there are any ideas, please reach out to Linda
  - Pantry is looking for Mary Brown - Bonnie will send the information to Linda
  - Meet up and Eat Up - Kate will send contact information to Linda
- YMCA fundraising committee update from Bonnie
  - There is market analysis and feasibility of sustainability
  - Please share links for surveys with the community
  - Also-there will be a gofundme page coming
  - Linda offered contacts with her son and Angie offered to provide information to her members
- Fresh Start Cabinetry - Karol provided an overview
  - Has been in Mattawan for 16 years; graduated from WMU with interior design degree
  - Started the business to help provide specific brands to the area
  - Can do new orders, remodels, etc.
    - Does not refinish cabinets
  - Does not do installation but is starting to work with a local construction business
  - Design prebuilt cabinets - will work through appointments
- Fund raising ideas - table to the March Meeting
  - Raffle events (family size)
    - Potentially piggy back off another event-consider a 50/50 raffle - maybe the progressive dinner or 5K run
  - Host a 5K run
    - **Action item (JAN):** Updates?
  - Golf outings - does anyone know how to do this or know anyone that does?

**Upcoming events:**

- Easter Egg Hunt and Carnival - April 11, 2020- Angie
  - Action item (8JAN): Table cover pricing information -Joe (\$178+tax for a 6 ft table cover) - we supply with the scale graphic (eps or ai file), this is a multicolor/full color graphic. Table cloth will be navy blue. Joe motioned, Bonnie and Brenda second the motion. Motion carried. (Item complete)
    - Joe will order and pay, then will submit a receipt for reimbursement.
  - Prestuffed candy and free candy orders complete
    - **Action item (8JAN):** updates on advertisement options
      - Advertise in flashes - last year we split the cost with the Lions club.
        - Joe recommended staggering the event advertising
      - **Action item (12FEB):** Save the Date flier is complete. Kate will send a PDF of it to the members. Create a facebook event for this.
      - **Action item (12FEB):** Ok to send a note to the schools for newsletters-send 2-3 weeks in advance
      - Request for sponsorship is open
    - Plan to stuff eggs in Feb (complete) and March meetings; save April meeting for spares

**Mattawan Business Association  
Lunch Meeting @ Tavern 12:00 pm  
February 12, 2020**

- **Action item (12FEB):** Need an MC and NHS from the highschool - Kate will email for confirmation (try to identify who the lead of NHS is to pinpoint the messaging)
- Miss Mattawan participation-they will be there
- Charles River has a few committees that are interested in helping
- **Action item (JAN):** Progressive dinner update - Jenny
- **Action item (JAN):** Art hop update - Joe will be finding dates - typically in May-ish timeframe
- **Action item (8JAN)** Networking event with Oshtemo and Paw Paw rotary - Angie will be reaching out to Patrick
- Social medial/Facebook- **See above**
  - Calling all Wildcats is ok to move forward with it - waiting on the MBA Logo
  - Kate: has gotten Winston to UTan, Fresh Start Cabinetry, Shades of Lavender and Mattawan Family Eye Care - these are ready for facebook
    - Vintage Inspired and Union Bay Community Credit Union are pending

**Save the Dates:**

- Market starts Wednesdays in May
  - Consider hosting a networking event during the market
  - **Action item (12FEB):** Could we do a business day? Jenny will check on summer schedule to see what days are available.
- Pumpkin Trail October 10, 2020 - Kate
  - **Action item (12FEB):** Would like to do indoor event this year - Antwerp community center is \$125 for a day; Recast church is around the same cost - Kate will start calling and getting prices/reserving dates
- Fall Appreciation Dinner November 5, 2020 - Joe, Kayla and Angie will co-head
- Small Business Saturday November 28, 2020 - Jenny will do this
- Christmas Community Carnival December 2020 - Kayla will do this

**Next Meeting:** March 11<sup>th</sup> at noon at the Tavern.

**Adjournment:** Bonnie motion, Joe seconded. Motion carried.