

**Mattawan Business Association
Lunch Meeting @ Tavern 12:00 pm
January 8, 2020**

Call to order at 12:01 pm

Attendance: Angie, Joe, Linda, Jenny, Kayla, Kate

Approval of the Agenda: motion to approve Joe, second Linda. Motion carried

Minutes of December 2019 Meetings: Motion to approve by Jenny, Joe seconds. Motion carried.

Treasurer's Report: Linda included year end as well as monthly. There was one membership gain in December. Approval of treasurers report: Jenny motion, Joe approved. Motion carried.

- Money Market will come to an end fairly soon - may want to consider another CD for specials throughout the year. These typically allow for a one time removal.
- Joe motioned that Linda can move money to a CD at consumers when there is a special available. Jenny seconds. Motion carried.

Action item (11DEC): Angie is going to check in with Mia. Mia has been working with Chinn Chinn on the pricing.

Resolution (8JAN): Mia said that they are still waiting to hear back from their accountants. Hoping to hear back next week - may look at a credit or gift card for a 2020 dinner.

As long as credit is approved, ok to move forward.

New Business:

- Membership Recruitment Updates
 - Emails sent out to existing members; Angie will resend to the mailers to the board so we can go to specific businesses.
 - Need to get colored envelopes out and mailed. In the future, plan on stuffing envelopes in November to send out at that time. Angie will order the envelopes from Amazon this week - Yellow for blue and gold theme.
 - Address list is old - Kate can reach out to township to see if we can get a list from them.
- New logo discussion/vote
 - Motion to vote by Linda, Joe seconded
 - Line: Joe, Kate, Bonnie (via early discussion)
 - Line Out: Linda, Jenny, Angie, Kayla
 - Motion to approve with modification of no line is approved via vote
 - Graphics for letterhead, labels - Linda will get the pdf as well
 - Jason for website and facebook page - Linda will send out the jpeg



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- Rugs-Schedule in January -Angie will follow up with the businesses to schedule these
 - Kayla confirmed that there are 9 rugs
 - Revisit reorder once all memberships are in
 - Angie will

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- Ask Mia to see who our contact is at the Paw Paw Chamber to do the ceremony
- And reach out to the businesses to pick dates
 - February
 - Fresh Start Cabinetry
 - Infuse
 - Mattawan Candy Co.
 - March
 - Wildflower Salon
 - Hive Salon
 - Bird dog
- Form committee heads - see below
 - Consider events that will help raise money
 - Raffle events (family size)
 - Potentially piggy back off another event-consider a 50/50 raffle - maybe the progressive dinner or 5K run
 - Host a 5K run
 - Kathy is open to heading this - ok to move forward with help as needed
 - Angie will reach out to Kathy to see about getting this planning started
 - Is there a way to tie in all the businesses in the area
 - Golf outings - does anyone know how to do this or know anyone that does?

Save the Dates:

- Easter Egg Hunt and Carnival - April 11, 2020- Angie
 - Should we be looking getting a table cover and have a sign that says thank you to our members?
 - Joe has a source and will follow up with prices
 - Jenny is going to order “1,500 prestuffed” eggs (\$196-ish)
 - Linda motioned approval; Joe seconded. Motion carried.
 - Joe is willing to sponsor some as a donation
 - Joe will reach out to Mattawan Candy Co. about finding a discounted source (looking for 3,500-4,000 pieces)
 - Need to do advertisement
 - Advertise in flashes
 - Kate will contact the school to see about getting it in the newsletters for the early and later El’s
 - Request for sponsorship - Angie will send an email on March 1st with a cut off date of March 15th
 - Plan to stuff eggs in Feb and March meetings; save April meeting for spares
 - Need an MC and NHS from the highschool
 - Lions club
 - Miss Mattawan participation-Kate will check with Bonnie
- Pumpkin Trail October 10, 2020 - Kate will take this
- Fall Appreciation Dinner November 5, 2020 - Joe, Kayla and Angie will co-head
- Small Business Saturday November 28, 2020 - Jenny will do this
- Christmas Community Carnival December 2020 - Kayla will do this
- Progressive dinner idea from Janine at Shades of Lavendar - Jenny introduced this as an idea and will follow up with ideas/plans

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- Joe is also looking at helping with the art hop this year
- Networking event with Oshtemo and Paw Paw rotary - Angie to follow up again but hasn't gotten any updates
- Social medial/Facebook
 - Kathy will take a lead on this; Linda is also willing to help
 - Calling all Wildcats is ok to move forward with it
 - Kate will bring around "Winston" to do some pictures to guess locations and advertise
 - If a business contacts us and are not a member, we will recommend membership to be able to post on the site
- Linda recommended using this year as a planning, growing and building year and coming up with a big plan for 2021

Next Meeting: February 12th at noon at the Tavern.

Adjournment: Motion to adjourn at 12:56 pm by Kayla; Joe seconded. Motion carried.