

Mattawan Business Association

Zoom; 3:30 pm

April 15, 2021

Call to order at 3:35 – unofficial meeting

Attendance: Angie, Linda, Jenny, Kate

Approval of the Agenda: Table to approve in May

Approval of March 2021 Meeting minutes: Table to approve in May

Treasurer’s March Report: Table to approve in May

New Business:

- Facebook scavenger hunt – spring event – move forward with development of questions and ask for donations
- Facebook posts:
 - Meet the Board
 - Meet the Membership with information from the Welcome packet
- MBA sponsorship of MPEF hole at June 17th golf outing: \$100 – will do an email vote Angie will send this out tomorrow the 16th
- Starting the next Quarterly newsletter for MBA
 - Has nomination form for Fall Appreciation Event

Updates on Old Business:

- Board Membership
 - Director/VP Updates – no new updates
 - Member meeting:
 - When to schedule next meeting? May 19th at 6pm in the park
 - Zoom or in person (eg: in the park)
 - Membership welcome packet for businesses -Are ready for pick up/delivery
- Website has been updated with membership, logos, events, and meeting minutes
- Membership Reminder (added businesses that are not board members)
 - Please check in with your businesses and update/share Facebook posts
 - If they have events coming up, please send information/fliers to Kate so she can get them on the website as well

Business	Board Member
Finkanie	Angie
Recast church	Angie
Berchiatti Homes	Angie
Infuse Wellness	Angie
Dose of Sunshine Massage	Jenny
Fresh Start Cabinetry	Jenny
Ralph Moyle	Kayla
Schultz Fruitridge Farms	Kate
Hallman Window Washing	Kate
Wagoners	Kate
Mattawan Mechanical	Bonnie
Mattawan Landscaping	Bonnie

- Mattawan Bucks – Bonnie will schedule a meeting
 - **Subcommittee: Angie, Bonnie, Kate, Jenny**
- Facebook updates (April 14)

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- Page likes are up 300% (4 likes) over the past 30 days
- Post Reach is down 1% (497)
- Post engagements are down 25% (188)

2021 Initiatives:

- Virtual 5K Run
 - Is this something we want to pursue? Will hold for now
 - Bonnie will reach out to Mattawan Pantry
- Rugs – will table until Spring 2021 – would like to shoot for first week in June
 - **Action item:** Angie will reach out to determine a few options as conditions stabilize. Angie will touch base with Kayla to see how many rugs we have and how many we would need to order.
 - Infuse Wellness
 - Mattawan Candy Co.
 - Skinny Kenny's BBQ
 - That Guy's Car Wash
 - Wildflower Salon
 - Bird dog
 - Fresh Start Cabinetry
 - Murray Street Brewery
 - Wildfire Grace
 - Happy Days Café
 - Dose of Sunshine Massage
 - Hallman Window Washing

Event Updates:

- **March 27th for a drive up Easter Egg hand out--complete**

Save the Dates for 2021 (hold for now):

Pumpkin Trail

Progressive dinner

Fall Appreciation Event – November 4th – Angie will call Antwerp Township Hall to reserve; Linda will drop off a check

Holiday Carnival

Business day at Market

Golf Outing

Sidewalk Sale and Garage Sale

Next Meeting: May 4, Noon Location TBD

Adjournment: unofficially ended at 4pm