

Mattawan Business Association
Meeting Minutes
January 12, 2017

Call to order: 6:40pm

Attendance: Joe Torre, Amelia Barker King, Jenny Huyck, Linda Fruin, Sarah Cox, Andrea Goodin, Angie Eubank

Approval of the Agenda: Motion Sarah, Second Linda

Approval of Minutes of December 2016: No minutes available

Treasures Report: 2017 Dues- paid and non paid members?

Recruit new members/bring past members back- board members reach out in person

Present letter of intent with value statement about MBA?

Compile list of whom each board member will commit to contact

New Business:

- Brew Crew Rug presentation- no date set yet, Linda meeting with them to get some options
- Board Roles - get members involved for future recruitment , form committees to head up events
- Save the dates 2017- Coffee with Schuitmaker Feb 10th Antwerp Township hall 8-9am. Easter egg hunt April 15th, Pumpkin Trail October 14th , Fall Appreciation dinner November 9th 6pm
- Meeting Time and day - all in favor of 1st Thursday each month 9:30am
- Current events and responsibilities- all in favor of keeping Easter Egg hunt, Small bizz Saturday, pumpkin trail, welcome rugs, coffee groups Home owner welcome bags
- Tailgate Expo- Moved to March agenda.
- Home owner welcome bags- meeting at Mattawan Family eyecare on 2/22nd 6pm
- Next Coffee group- Urban Cottage Wednesday 18th 8:30am
- Movie in Park- New event idea, earn MBA income by serving alcohol/snacks? Will be on future agendas

Feed Back/Ideas: Joint marketing mailers to promote business sponsored by MBA, work with local advertising agency to create a mailer, Sarah and Ameilia will contact a few people to speak to regarding this.

New website- www.mattawanbusinessassociation.com

all members to surf new website, give feedback next meeting

Next board meeting: February 2nd at Tavern 9:30 am

Mtg Adjourn- 8:29 pm

