

Mattawan Business Association
Main Street Pub; 12 pm
October 21, 2021

Call to order at 12:05 pm motioned by Linda, Joe second, motion carried

Attendance: Joe, Bonnie, Angie, Kate, Linda

Approval of September 2021 Meeting minutes: Angie motioned, Linda second, motion carried

Approval of the Agenda: Bonnie motioned, Joe second, motion carried

Treasurer's September Report: Bonnie motioned, Joe second, motion carried

New Business:

- Fall Appreciation Event – Nov 10th @ 6:30p at Main Street Pub
 - 5 RSVP thus far (Amelia, Stephanie Kendall, Katie as well)
 - Raffle ideas
 - Discussion topics
 - Year in Review: Bronze Membership for 5K; MPEF Golf outing hole support, Easter Egg Support, Pumpkin Fest, Membership meetings
 - Ideas for new engagements
 - Clarify the goal of MBA
 - New member letter
 - Dues determinations
 - Ideas for Next Year:
 - January: Book Collection
 - February: Shop Red
Senior Breakfast Sponsorship
 - March: Eat Green
 - April: Easter Egg Event
 - May: Spring Networking Event
 - June: Support MPEF golf hole
 - July/August: SUMMER BREAK
 - Sept: School Supply Drive
Fall Networking Event
 - Oct: Pumpkin Fest
 - Nov: Member Appreciation Event
Small Business Saturday
 - Dec: Holiday Event
- Nominate VP Position: Bonnie Stuuu nominated; Linda motioned, Kate second, motion carried
- Vote to renew positions: Angie: President, Kate: Secretary, Linda: Treasurer – Joe motioned, Bonnie second, motion carried

Updates on Old Business:

- Holiday Carnival update – Drive through event sponsored by Lions Club
- Facebook updates (Sept 22 - Oct 20)
 - Page likes are up (15 likes)
 - Post Reach is down (1311)
 - Post engagements is down (169)

2021 Initiatives:

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- Rugs – will table until September 2021
 - Joe motion to order new rugs with updated design, Linda second, motion carried (Sept 2021)
 - Need to know what file is needed – Angie is working with the company to get them ordered
 - Infuse Wellness
 - Mattawan Candy Co.
 - Skinny Kenny's BBQ
 - That Guy's Car Wash
 - Wildflower Salon
 - Bird dog
 - Fresh Start Cabinetry
 - Murray Street Brewery
 - Wildfire Grace
 - Happy Days Café
 - Dose of Sunshine Massage
 - Hallman Window Washing
 - Moonstone Salon
 - Skin Therapy
 - Medspa

Event Updates:

Small business Saturday – Jenny is putting it together

Next Meeting: Thursday, November 18, noon at Main Street Pub

Adjournment: Linda motioned, Joe second, motion carried