

**Mattawan Business Association**  
**Lunch Meeting via Skype 12:00 pm**  
**April 5, 2020**

**Call to order at 12:14** – this meeting is unofficial as we do not have quorum

**Attendance:** Linda, Joe, Angie, Kate

**Approval of the Agenda:** unofficially started at 12:09

**Minutes of February 2020 Meeting minutes:** will vote in May

**Treasurer's Report:** Will vote to approve in May

**Action item:** Linda will purchase a CD at Consumers when there is an available special.

**Action item (Resolved):** Any updates from Chinn Chinn – Angie will be picking up \$300 in gift cards for use for the Fall Dinner

**New Business:**

- Easter Egg Hunt – cancelled – has been removed from facebook and a cancellation notice will be posted
  - May redistribute candy to Pumpkin Trail and Holiday Carnival – hold to vote in May

**Updates on Old Business:**

- Membership Recruitment Update – revisit in May
  - We have 15 businesses joined and paid
    - Angie has a few other businesses that are wanting to join as well
  - Joe suggested offering a complimentary membership for members from last year to renew
  - Linda suggested a reduced rate and reevaluation in July
- Table cover ordered and available – Angie is holding it for now
- Linda has a contact that will help with Non-profits to help with marketing, etc.
  - Will revisit in May
- Rugs-table until May/June
  - **Action item:** Angie will reach out to April in May/June to determine a few options.
    - Infuse, Mattawan Candy Co.
    - Wildflower Salon, Hive Salon, Bird dog, Fresh Start Cabinetry
    - Murray Street Brewery and Wildfire and Grace is also going to be opening
- Facebook updates
  - Send list of members to look at website visits
    - Could look at photoshopping Winston in for Members Monday
    - Could be a voluntary donation for any business that wants to participate
    - Angie will send an email out
- Fund raising ideas – table to the May/June Meeting
  - Raffle events (family size)
    - Potentially piggy back off another event-consider a 50/50 raffle – maybe the progressive dinner or 5K run
  - Host a 5K run

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- **Action item:** Updates?
  - Golf outings – does anyone know how to do this or know anyone that does?

**Upcoming events:**

- Easter Egg Hunt and Carnival – Cancelled
  - **Action item complete:** NHS did have volunteers available and Miss Mattawan participation-they would have been there

**Save the Dates:**

- **Action item:** Progressive dinner update – Jenny
- **Action item (table until school starts again):** Art hop update - Joe
- **Action item:** Networking event with Oshtemo and Paw Paw rotary – Angie
  
- Market starts Wednesdays in May
  - Consider hosting a networking event during the market
  - **Action item:** Could we do a business day? Jenny will check on summer schedule to see what days are available.
- Pumpkin Trail October 17, 2020 – Kate
  - Antwerp community center is confirmed
- Fall Appreciation Dinner November 5, 2020 – Joe, Kayla and Angie will co-head
- Small Business Saturday November 28, 2020 – Jenny will do this
- Christmas Community Carnival December 2020 – Kayla will do this

**Next Meeting:** May 13<sup>th</sup> at noon at the Tavern or Skype.

**Adjournment:** unofficially finished at 12:42