

Mattawan Business Association – Meeting Minutes
March 13, 2025
11:30 am @ Village Workspace

Attendance: Joe, Derek, Jon, Heather, Jenny, Molly

Call to Order: Molly

Approval of Agenda: Molly, Joe second

Approval of December's meeting minutes: Jenny, Joe second

Approval of Treasurer's report for last quarter:

New Business:

- Membership Drive - needs help badly!
 - Derek will stop by businesses, mail letters, and reach out to old members
- Coffee Club- March 19th at Village Workspace 8-9 AM
- Ribbon Cutting- Dwell - she would like one but maybe late spring/early summer
 - Wants to host coffee club
- By-laws Review - Update
 - Send to membership and upload to website
- Board Member Directors Duties
 - Heather - Newsletter
 - Joe - Bi-laws
 - Allie -
 - Jon - Membership (make it a big deal)
 - Jenny - Social Media

Will also be moving mailbox and address to the village workspace

Upcoming Events and Actions Item:

Book Drive - Feb 15 - March 15

-Do we keep doing this?

-No, let's do something else, we can discuss in December

Easter Egg Hunt - April 19 12-1 PM

-Confirmed with Karol about tent and extra event

-What do we want to do that brings members in? Candy donations, sponsorship of painter/balloon

-Jon - Need email to businesses to join in

-Venmo link for donations to Lions Club?

-Balloon twister \$125 (Molly paid deposit)

-Face painter \$300 (Molly paid deposit) Joe

-Little Scoop - booked, not paying

-EV has 2 tents, Malie has a tent

-Might need heaters - Derek

-Flier: create

-Eggs donation - cash

-Candy donations -

-NHS filling eggs

-Sponsored signs

-Donate \$100 get a sponsor sign

Fall Networking Night - Sept 18th 5-7 PM

-Vintage Inspired

-food truck - same as last year? Derek to book

Pumpkin Fest - October 11th 11-1 PM

-Confirmed with Karol

-Theme - Disney villains?

Other ideas for 2025 events: Goal to have one event a month (active or passive)

-May - memorial day parade

- June - any ideas? Bunco night, popsicles in the park

-MooMoos free kids ice cream

- July - school supplies drive

-August - concert in the park (7/10)

-November - Holiday food drive/Police Department for families

Follow-up Items:

Membership emails

-See list of who has paid

-How do we draw people in?

member highlights again?

sharing facebook posts

Website Updates:

- Derek will find out how we are paying for this
- We are looking into posting the notes on the website
- Jon B will make an email template for us to regularly use - highlights of our meeting and a hyperlink to the notes will go out in regular emails to membership

Reminders:

Committees for annual events:

- Membership Drive - Jon C & Jon B
- Ribbon Cutting - Jon B & Derek
- Coffee Club - Jenny & Amelia
- Members Appreciation - Derek & Heather
- Egg Hunt - Jenny & Jon B
- Fall Networking - Derek
- Pumpkin Fest - Joe & Allie
- Holiday Carnival - Jenny
- Party in the Park - Molly

Jon - can we do this ASAP: send out an email to all members looking for volunteers to help with these committees.

Next Meeting: April 10, 2025

Time: 11:30 AM

Location: Village Workspace

Adjournment: 12:30 PM

