

Mattawan Business Association

Agenda

September 12, 2024

11:30a @Nannys

Attendance: Angie, Derek, Bonnie, Jon, Molly, Joe, Heather, EV, Emily, Molly 2.0

Call to Order: Bonnie, Derek second

Approval of Agenda: Bonnie, Joe Second

Approval of August Minutes: Bonnie, Joe Second

Approval of Treasurer's report for Summer 2024: Need May-September: Molly, Joe Second
(Angie forgot Dereks report in August)

New Business-

- Emily with Miss Mattawan presented
 - Will be in Mattawan High School Auditorium
 - This year there are sponsorship tiers
 - This program has been running for 20yrs and has raised over 250k in total
 - Joe motions for the MBA to donate \$200
 - Bonnie second, all approve, motion passes
- Review bylaws to approve different treasurer report format
- Coffee Club- September 18th, 8-9 a @ Mattawan Paint Co/Village workspace
- Advertisement on digital board: I have been ghosted on this
 - Appears to have ghosted all interested members
 - Angie will follow up
- Ribbon Cutting/Welcome Ceremony- Cozy Egg Cafe
 - Jon forgot to ask, everyone boo Jon
 - Jon and Derek will schedule a breakfast meeting there and get it scheduled

Events: Upcoming and Actions Item

September

- Fall Kickoff networking event-September 25th @vintage inspired from 5-7pm.
 - Little Scoop confirmed
 - Action: Jen will do drinks
 - Mix of high top and low top tables to optimize networking
 - Business card drawing at 6 and 7
 - 2 gift baskets, members can donate items if interested
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October-

- Pumpkin Fest 2024- October 12th @antwerp township hall 10a-1p
 - Little Scoop confirmed
 - Action Items: Spooky Mad Science, print posters, share on social (will email businesses the graphics), table setup/assignment, voting
 - Additional meeting for participants on 9/20 from 8-9am
 - All members will be admins on the event to further increase visibility
 - Brilliant idea: Collect tickets in the air grab thingy and get prizes based on number of tickets collected (tier system)
 - Self serve picture station
 - Advia will sponsor
 - Angie to get posters printed
 - Joe motions to approve \$100 for posters
 - Derek second, all approve, motion passes
- Derek having his building's open house on the same day (-.-)
 - Will run from 1-4pm
 - Everyone should exit pumpkin fest and head there dressed all crazy

Next Meeting: October 10, 2024

The backyard

Adjournment: Derek, Bonnie second

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