

Mattawan Business Association
Meeting minutes
September 14 2023
12pm @ Happy Days

Attendance: Joe, Bonnie, Molly, Angie, Elizabeth, Jon, Linda, and Katie (special guest)

Call to Order: Linda Motion, Bonnie Second

Approval of today's agenda: Joe Motion, Linda Second

Approval of August meeting minutes: Joe Motion, Bonnie Second

Approval of August Treasurer's report: Bonnie Motion, Joe Second

NEW BUSINESS :

- **Special Guest- Katie Jeschke with Miss Mattawan**
 - Live event on 11/18
 - Working to rebuild starting with Little Miss Mattawan (7-10yr old)
 - Focusing on proactive fundraising
 - MBA to take out ¼ page ad
Joe Motion, Molly Second (Approved unanimously)
 - Point of order Angie didn't sponsor last year AND they didn't have a pageant
More than likely just a coincidence tho...
- **Ribbon cutting for the Backyard- rescheduled to next month**
 - Infuse wellness would like a ribbon cutting as well
 - Derek to follow up
- **Ongoing: Member Monday Spotlights. Biweekly features.**
- **Pumpkin Committee final meeting September 28th at noon. Happy days**
- **Coffee Club**
 - September 20
8:30-9:30 @ Vintage inspired

EVENTS:

PREVIOUS AND UPCOMING /ACTIONS ITEMS

January- Member Appreciation Dinner (complete)

February- Book Drive pickup to be March 1st(DONE!) , Drop off at Library to Brenda

March 7th, 6pm - Trivia Night. Review (DONE)

April 8th, Noon Start time- DONE

May- Sponsorship for MPEF golf hole sponsorship (DONE)

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June, July , August- Summer event. Networking ?

Business night at the market-August 24th - 5p-8pm

- Official review from Angie: "Good".

October- Pumpkin Fest- update from committee meeting last month

Action: Decide on how kids will vote for favorite

Signatures from businesses , Apple as the ticket to play the video games, crowd control, Start and end setup, table setup/assignments, participation from vendors (currently have 18 signed up), poster distribution, setup night before ? with clear concise crowd control.

- Create traffic flow utilizing tables and vendors
- Assign tables this year
- For some reason we need to keep Linda and Molly apart
 - Apparently, there is a beef or a rivalry there
- Miss Mattawan at the end of the interior section near the end
- We have a bunch of apples donated but we are still unclear how to best utilize them
 - Discussed possibly using them as an entry ticket to the video games
 - Still some logistics to work out here
- We will be stationing the ice cream truck next to the video game truck
- The key takeaway from this discussion is taking down Jen's dynasty of winning best pumpkin.

November - Small Business Saturday

- Jen always heads this up
- Partners with AMEX to get all the goodies
- Will distribute once they arrive
- Look for future communication

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December - Christmas events with Lions Club/ DDA

Jen is on the DDA board will get update from her on their plans for Christmas

- Meeting on Monday 9/18
- 9am recap of previous meetings
- 10am planning for next year
- Discussed the possibility of having volunteers put up lights to save money and actually have it look good
- It was brought to everyone's attention that Angie is incapable of saying no so good chance she will head this up too

Note on Feeding America

- Charles River has officially partnered
- 2nd Saturday in December
- Semi-Truck will be at Antwerp Township Hall
- MBA members are not required to volunteer but definitely should to show solidarity and to help the community
- Need around 15-22 volunteers on distribution day
 - Need some people to bag the goodies and stage them
 - Need some people to put bags in trunks
- Fliers will be provided to raise awareness
 - Please distribute accordingly
- Special shoutout to Bonnie for being signed by Starbucks to represent their brand
 - All joking aside Bonnie is a rockstar and does an incredible amount for the community

Next Meeting: October 12 2023

Noon @ We didn't discuss this but I assume The Backyard?

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Adjournment: Bonnie Motion, Joe Second