

Mattawan Business Association
Mattawan Park; 12 pm
May 20, 2021

Call to order at noon

Attendance: Angie, Jenny, Linda, Bonnie, Joe, Kate

Approval of the Agenda: motioned, carried and approved

Approval of March 2021 Meeting minutes: motioned, carried and approved
No minutes to approve in April (unofficial)

Treasurer's March Report: motioned, carried and approved

New Business:

- Facebook scavenger hunt – spring event
- Facebook posts:
 - Meet the Board
 - Meet the Membership with information from the Welcome packet
- Starting the next Quarterly newsletter for MBA
 - Has nomination form for Fall Appreciation Event

Updates on Old Business:

- Board Membership
 - Director/VP Updates -no updates
 - Member meeting:
 - When to schedule next meeting? May?
 - Zoom or in person (eg: in the park)
 - Mattawan Market on June 16 at 6pm
 - Membership welcome packet for businesses -Are ready for pick up/delivery
- Website has been updated with membership, logos, events, and meeting minutes
- Membership Reminder (added businesses that are not board members)
 - Please check in with your businesses and update/share Facebook posts
 - If they have events coming up, please send information/fliers to Kate so she can get them on the website as well

Business	Board Member
Finkanie	Angie
Recast church	Angie
Berchiatti Homes	Angie
Infuse Wellness	Angie
Dose of Sunshine Massage	Jenny
Fresh Start Cabinetry	Jenny
Ralph Moyle	Kayla
Schultz Fruitridge Farms	Kate
Hallman Window Washing	Kate
Wagoners	Kate
Mattawan Mechanical	Bonnie
Mattawan Landscaping	Bonnie

- ~~Mattawan Bucks~~ ~~Bonnie will schedule a meeting~~ On Hold for now
- Facebook updates (April 14)
 - Page likes are up 300% (4 likes) over the past 30 days
 - Post Reach is down 1% (497)

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- Post engagements are down 25% (188)

2021 Initiatives:

- Rugs – will table until Spring 2021
 - **Action item:** Angie will reach out to determine a few options as conditions stabilize. Angie will touch base with Kayla to see how many rugs we have and how many we would need to order.
 - Infuse Wellness
 - Mattawan Candy Co.
 - Skinny Kenny's BBQ
 - That Guy's Car Wash
 - Wildflower Salon
 - Bird dog
 - Fresh Start Cabinetry
 - Murray Street Brewery
 - Wildfire Grace
 - Happy Days Café
 - Dose of Sunshine Massage
 - Hallman Window Washing

Event Updates:

- **March 27th for a drive up Easter Egg hand out--complete**

Save the Dates for 2021 (hold for now):

Pumpkin Trail

Progressive dinner

Fall Appreciation Event

Holiday Carnival

Business day at Market

Golf Outing

Sidewalk Sale and Garage Sale

Next Meeting: June 17, Noon, Location TBD

Adjournment: motioned, carried and approved