

**Mattawan Business Association-
Pot Luck 2020 Planning Meeting @Java Joint 5:30pm**

Call to order: 5:41 Attendance: Jenny, Mia, Ang, Kayla, Brenda, Kate, Linda, Ashley Moore

Approval of the Agenda: Motion Linda, second Ang, motion carries.

Approval of the Minutes of October 2019:

Treasurers Report - Motion Jenny, second Kayla, motion carries

Discussed 2020 Membership Dues (\$65) and final numbers on Pumpkin Trail and Fall Appreciation Dinner (loss due to mix up with pricing with Chinn Chinn-will look into fixing it). Motion by Linda to spend up to \$100 on printing and sending Membership Recruitment Letters.

New Business

- Rugs-Infuse Wellness, HIVE Salon, Bird Dog, Mattawan Candy Company-will discuss dates at January meeting
- New Logo Vote- Linda will ask for a few to be changed, and we will vote in January
- Board Roles- Motion by Jenny, second Mia to nominate the following Board for 2020, motion carries:
 - President-Angela Eubank
 - Vice President: Kathy Dideriksen
 - Treasurer: Linda Fruin
 - Secretary: Kate Hoevenaar
 - Board of Directions: Kayla Ranger-Dean, Joe Torre, Brenda Tortorelli, Jenny Huyck, Heather Osborn

Information will go out to membership in December to vote. Also discussed everyone being the head of a committee for events in 2020.

- Meeting time and day- Lunch meeting 2nd Wednesday of each month at noon at Tavern on McGillan
- Ashley from Vineyard Media- proposed idea for adding advertising benefits into membership. We will continue to discuss in 2020 for possible changes in 2021
- Save the Dates -
 - Easter Egg Hunt and Carnival: April 11. We will ask Mattawan Candy Company about sourcing candy to fill the many empty eggs we collected last year. Motion by Linda, second Mia to order \$200 worth of stuffed eggs, motion carries. Jenny will order eggs.
 - Small Business Saturday: Nov 28 2020. Jenny is head of committee
 - Fall Appreciation Dinner: November 5th
 - Christmas Community Carnival - December
 - Pumpkin Trail: October 10th. Kate is head of committee

- **Coffee Groups: bring back in 2020?**
- **Home Owner Welcome: distribute new hire bags with rugs or at major employers (CRL, WDP, etc)**
- **Networking Events with Oshtemo Rotary and Paw Paw Rotary**
- **Website Maintenance: get more frequent updates sent to Jason. Do business spotlights on website and social media.**
- **Social Media: Make a post to introduce board members, and possibly “Member Mondays” to highlight member businesses**

NEXT MEETING: December 11 noon at Tavern of McGillen.

Adjournment Amelia, Linda, motion carries. 7:10pm