

Mattawan Business Association  
Meeting Minutes-@Garden Griddle 9:30a  
December 14, 2017

**Call to order:** 9:32 am

**Attendance:** Amelia Barker King, Elizabeth Vaughn, Angie Eubank, Jenny Huyck, Linda Fruin, Kayla Ranger Dean, Ange Weenink, special guest Vince with west mi. carpet, Jeffery Babbitt

**Approval of the Agenda:** Motion to approve Angela, Joe seconds, motion carries

**Approval of Minutes of November 2017:** Motion to approve Linda, Joe Seconds, Motion carries

**Treasures Report:** Motion to Approve Angela, Joe seconds, Motion carries

**New Business:**

*Vince- Wes Michigan Carpet-*With Southwest Michigan Artist Association presents idea of forming an Art hop with local businesses similar to how they do it in Paw paw/potential art hop in spring or partnering with high school art hop in April/Speak to Robin Buchler of school involvement / Potential "Art in the Park" event to bring local artist and music to the park/ Joe, Vince and Jeffery to partner and form committee to come up with a plan to present to MBA at Jan Meeting/ Potential partnership with DDA

**Save the Dates:** *Fall Appreciation Dinner-* Nov 9<sup>th</sup>: See event report below

*Small Biz Saturday-*November 25<sup>th</sup>: See event report below

*Carnival and egg Hunt-* March 21<sup>st</sup> 2018/Doing egg order in jan

*Pumpkin Trail 2018-* October 13<sup>th</sup>

*Tree lighting in Park-* November 18<sup>th</sup>6pm

**Board Vote:** Board to Vote on positions for 2018/ Kayla motions to cast a unanimous Vote, Joe Seconds motion, all board members approve, motion carries, 2018 Board will be as follows:

*President-Angelene Eubank*

*Vice President-Jenny Huyck*

*Secretary-Angela Weenink*

*Treasurer- Linda Fruin*

*Board Members- Joe Torre, Amelia Barker King, Kayla Ranger-Dean,*

*Sarah Cox, Becky Nap(to replace existing member Andrea Goodin)*

**Rugs:** Recast Church - Rug presentation to be held on Saturday Feb 3<sup>rd</sup> at 2pm/Angie E to present the rug/ Need to contact and set up date with Marcy from revolution designs and Heather Osborn with Home Sweet Michigan.

**Save the Dates:** 2018 Planning meeting now to be held at Integrative Body Balance on Jan 11 at 5:30p

*Carnival and Easter Egg hunt-March 31<sup>st</sup>*

*Pumpkin Trail- Oct 31<sup>st</sup>*

*Art Hop and Fall appreciation dinner - TBD*

**Upcoming Events and Reports:** *East Egg Hunt-* Amelia to work on egg order. Motion to approve that we order similar amount as last year by Linda, Joe Seconds, Motion carries.

**Membership 2018:** Board members to get in membership payment asap/ Outgoing letter and application/ Copy of letter and application passed around to all members for approval/ Angie to get copies / Linda to stuff envelopes/ letter to be mailed out to all businesses asap/ will set up door to door asks as well as email current and non-current members/ Angie to email app

and letter to board members to pass out individually/ Motion to approve Elizabeth Vaughn as a Facebook/ Social Media Manager, Joe Motions, Kayla Seconds , motion carries, approved by all board members/ Elizabeth to set goal of getting the website at 1,000 Likes by next meeting/ All board members to push social media presence and likes/ Will have a social media Strategy set In January at meeting / Angie to make sure our communication with Karol Chopp on our website is kept up to date

**Next Meeting:** January 11<sup>th</sup> 5:30 PM Potluck at Integrative Body Balance to kick off 2018

**Adjournment:** 10:34 am