

Mattawan Business Association
Minutes
August 10 2023
12pm @ Main Street

Attendance: Linda, Joe, Derek, Molly, Jon, Angie, Bonnie, Elizabeth

Call to Order: Linda Motion, Joe Second

Approval of today's agenda: Linda Motion, Joe Second

Approval of June meeting minutes: Jon Motion Molly Second

Approval of May Treasurer's report: Jon Motion, Derek Second

Approval of June Treasurer's report: Jon Motion, Derek Second

Approval of July Treasurer's report: Jon Motion, Derek Second

NEW BUSINESS:

- **MEMBERSHIP- New member - Ralph Moyle, Bird Dog, Carl Doerschler**
 - Elizabeth talked with the new owners of Infuse Wellness, Derek will follow up
- **Angie is incapable of saying Dowagiac correctly**
 - Not important but worth noting
- **Village council Meeting Monday August 14th @ 7pm-**
 - Discussion on how we can help!!!!!!!!!!!!**
 - All members are encouraged to show up and offer support
 - Blurry lines currently between DDA and Village Council
 - Allison with Bird Dog is heading up the fight and needs our support
- **Brian officially resigning- Ashley Kordish with Ralph Moyle has interest in replacing**
 - Derek somehow already talked with her about this so he will follow up, sounds like she is tied up until December(ish) so she will be voted in with the rest of us at that time
- **Ribbon cutting for the Backyard- They open next week**
 - Correction they're already open however we would still like to do a ribbon cutting if possible. We will head there for the next meeting and do it then if possible.
- **Ongoing: Member Monday Spotlights. BiWeekly features.**
 - Great feedback on this and a lot of social media traffic from it
 - Brilliant idea and we will keep it going
- **Coffee Club**
 - August 16 2023, 8:00a-9:00a @ Utan
 - Bring chairs or your butt will be tan
- **Suggestion from Elizabeth for Jon to do stand-up**
 - Terrible idea to give that guy a stage and a live mic

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EVENTS:

PREVIOUS AND UPCOMING /ACTIONS ITEMS

January- Member Appreciation Dinner (complete)

February- Book Drive pickup to be March 1st (DONE!), Drop off at Library to Brenda

March 7th, 6pm - Trivia Night. Review (DONE)

April 8th, Noon Start time- DONE

May- Sponsorship for MPEF golf hole sponsorship (DONE)

June, July, August- Summer event. Networking?

- Probably not at this point.
- Go make friends on your own

Business night at the market-August 24th - 5p-8pm

- **Action Items-** Pay for tables for members- need to get check to market manager. Confirmed: Derek, Becky Laughlin, Finkanie , Midwest Chiro(?), Ralph Moyle. Advertise
 - \$30 per table (5 in total)

September- Networking?

- **Shades of Lavendar** was suggested
 - Angie will reach out via email and check availability
 - Evening event
- **We need to make Homecoming a big deal again**
 - Its puttered out since COVID
 - Bonnie will reach out for next year to see what we can do
 - In the meantime, if you're interested in being in the parade reach out to: gmickelson@mattawanschools.org

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October- Pumpkin Fest- October 14th 2023- Need to pick location. Recast or Antwerp? Need to check with Recast. Send out save the date to participants asap

- **Antwerp Township 10-1pm**
 - **Its free and easily visible from the road**
 - **Plus, community members might be more comfortable with it not at a church.**
 - **Derek and Jon will be going as Mario and Luigi**
 - **Costumes have already arrived**
 - **Angie will go as Bowser**
 - **Molly will go as Princess Peach**

Feeding America will be in October (date TBD) at Antwerp Township Hall

- **MBA should volunteer to load up trunks and move supplies**

Next Meeting: September 14th

Noon @ The Backyard

Adjournment: Linda Motion, Joe Second