

Mattawan Business Association
Main Street Pub; 12 pm
September 23, 2021

Call to order at 12:09 – Joe motioned, Bonnie second, motion carried

Attendance: Angie, Bonnie, Jenny, Joe, Linda, Kate

Approval of the Agenda: Linda motion, Bonnie second, motion carried

Approval of August 2021 Meeting minutes: Linda motion, Joe second, motion carried

Treasurer's August Report: Joe motion, Bonnie second, motion carried

New Business:

- Pumpkin Fest Planning –
 - Charles River, Mattawan Chiropractic, Chung's, Hallman, Utan, Mattawan Family Eye Care, ReCast, Mattawan Lions Club, MPEF, United Bay Credit Union, Dragonfly Gardens
 - Tables/pumpkins only: Dose of Sunshine, Fresh Start Cabinetry
 - Miss Mattawan hosting crafts
 - Kate will reach out to see if we can get it to the school
 - Indoors – tables and chairs are provided
 - Kate to set up one more follow up meeting (teams)
 - Kate to grab some black/orange tablecloths
 - Prizes?
- Fall Appreciation Event – Nov 10th – Budget meeting at Main Street – all members to invite-see notes under Member Meeting below
- Wow painting joined membership
- Holiday Carnival update
 - Will do a drive through event partnering with Lions Club
 - Linda motion to spend up to \$200 to support, Bonnie second, motion carried
- Miss Mattawan: Oct 1-22 for business mentorship – Bonnie will send the email to Kate to distribute to the MBA Membership

Updates on Old Business:

- Q3 newsletter – back to school; labor day – Kate will work on getting proof out by next week
 - Budget Meeting – open to all members
 - Bronze sponsorship for Mattawan 5K
 - Include information for businesses to hand out in the infield
 - Storefronts donation locations –
 - On going – will pick up supplies in October
- Board Membership
 - VP Updates
- Member meeting:
 - Reschedule for fall-need a date – November 10th, 6:30pm for budget meeting and member meeting – Main Street Pub
 - Kate will send a form for RSVP
 - Bring and share an idea, name in a raffle and win a prize
 - Budget \$200 for aps: Linda motioned, Joe second, motion carried
- Facebook updates (Sept 23)
 - Page likes are up 300% (8 like) over the past 30 days
 - Post Reach is up 110% (1751)

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- Post engagements are up 22% (262)

2021 Initiatives:

- Rugs – will table until September 2021
 - Joe motion to order new rugs with updated design, Linda second, motion carried
 - Infuse Wellness
 - Mattawan Candy Co.
 - Skinny Kenny's BBQ
 - That Guy's Car Wash
 - Wildflower Salon
 - Bird dog
 - Fresh Start Cabinetry
 - Murray Street Brewery
 - Wildfire Grace
 - Happy Days Café
 - Dose of Sunshine Massage
 - Hallman Window Washing
 - Moonstone Salon
 - Skin Therapy
 - Medspa

Event Updates:

Holiday Carnival – see above

Small business Saturday – Jenny is putting it together

Save the Dates for 2021 (hold for now):

Progressive dinner

Business day at Market

Golf Outing

Sidewalk Sale and Garage Sale

Donuts for Senior Citizens Breakfasts-tabled until spring

Next Meeting: October 21, noon, Main Street Pub

Adjournment: Linda motion, Bonnie second, motion carried