

Mattawan Business Association
Minutes
October 11 2023
12pm @ The Backyard of Kalamazoo

Attendance: Bonnie, Molly, Derek, Angie, Jon, Jen, Linda

Call to Order: Bonnie motion, Linda second

Approval of today's agenda: Derek Motion, Jen Second

Approval of September meeting minutes: Derek Motion, Bonnie Second

Approval of September Treasurer's report: Bonnie Motion, Derk Second

- Derek has been voluntold he's the new treasurer
- Derek to look into possible short term CD or alternative

NEW BUSINESS :

- **Special Guest for next month- Mr. Fleenor**
 - Will be discussing bond proposals
- **Ribbon cutting for Infuse wellness**
 - Before lunch meeting
 - 11/3 11:45am
- **Ongoing: Member Monday Spotlight- Derek has next . Get me info and pics**
 - Request to have gigantic head pic from billboard
- **Coffee Club- Break for Nov and December. Will start fresh in 2024**
 - Looking into possibility of moving the start time back to 8am
 - Jon is whiny and gets busy quick

EVENTS:

PREVIOUS AND UPCOMING /ACTIONS ITEMS

October- Pumpkin Fest: Action

- **Catering budget & form plan, Table set up 8am-9a Sat, Apple pick up(Jon - need to confirm with Schultz), setup supplies needed (fall dinner supplies that can be used, table covers)**
 - Motion to spend \$75 on food (snacks) to feed vendors and volunteers
 - Bonnie motioned, Linda second (passed)
 - Linda also came in hot with a brilliant idea for granola bars and we can use the leftovers for our December event
 - This right here is why she's the treasurer

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- During the even motion to spend \$150 on ice cream for guests
 - Jon Motioned, Joe second (passed)
- Elizabeth also donated \$100 for ice cream for guests
- We should be looking into tracking Yr/Yr growth for vendors and attendance
- We are using paper pumpkins to measure votes this year
 - AN UNBELIEVEABLE TWIST MATTAWAN EYE CARE TOOK DOWN VINTAGE INSPIRED!
 - It was a showcase showdown between Mattawan Eye Care, Happy Days Café, and Midwest Chiropractic
 - Somehow Murray Street Brewing didn't win despite handing out coupons for beer.

November- Small Business Saturday partnering with American Express

- Reach out to Jen if you are interested in participating
- Jen will be reaching out to everyone who sponsored a red bag (you know who you are)
- Primarily looking for brick and mortar stores that will be physically open on Small Business Saturday

December - Christmas events with Lions Club/ DDA

Is there a plan we can support

- Fliers going out Saturday, tables available, parade as well
- 12/2 Holiday Carnival 3-5pm, Christmas Parade to follow 5-6pm

January- Member appreciation dinner- would like to have a plan in motion for this. Location, date/time, food

- After much discussion and many items scratched out and rewritten below are the deets:
 - Budget meeting for 2024 and to finalize details on 11/3 @ The Backyard 12pm
 - Jen will be sending Eventbrite to track RSVP similar to last year
 - Tentatively scheduled for Friday 1/26
 - 6pm - ???
 - Derek volunteered to drive Jon home in the bed of his truck

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- Jon accepted

Next Meeting: November 9, 2023

Noon @ Tasa Tequilla

Adjournment: Bonnie Motion, Derek Second