

Mattawan Business Association

August 9 2018 mtg minutes

Call to Order: 9:05 am

Attendance: Amelia Barker King, Linda Fruin, Angela Weenink, Angelene Eubank, Joe Torrin, Jenny Huyck, and guest speaker Jason Osborn

Approval of agenda – Joe motions, Amelia seconds, motion carries

Approval of July minutes – Joe motions, Amelia seconds, motion carries

Approval of Treasurers Report – Amelia motions, Joe seconds, motion carries

New Business -

Rugs – 3 left, order more ASAP. Rug presentations to Katie Rhodes Fowler Aug 22 @ 1pm

Website Remodel – Jason Osborne – Website needs tune up, Redo logo and coloring, Jason reach out to High School and have kids contest of new logo with possible gift card going to winner of contest. Make website interactive and fun usage goes up. Map of business and locations, pictures of business fronts to make ppl in community comfortable to walk in, celebrate how many years of service for businesses, calendar of events, community events, minutes from mtg/agenda, application for new members, bylaws updated, pictures of events, monthly event highlights, MBA dates, applications for events for vendors. (ideas for the website discussed). Jason will research websites and pricing, track hits and searches within the page once up and going, get started ASAP and work on LOGO at the same time.

Brainstorming shop local and links to MBA page for members as well as how to get home businesses on the map

Save the Dates -

Tailgate: October 5th 4:30-6:30 parade at 5:30

Pumpkin Trail: Oct 13th

Fall Appreciation – Nov 8

Budget Mtg: potluck Friday November 16th 5:30

Current Events -

Networking/Mixers upcoming

Pumpkin Trail: ideas discussed at committee mtg include more kid events, too hard to get to all the stops in one day so give the participants a week prior, scavenger hunt the week before, puzzle to finish before event, ask Powell can we use park, save the date FB event, who participates? Cost? Stops in the trail? Deadline to join set for October 1st (Angie E, Joe T, Jenny, Kathy D)

Tailgate Expo/Homecoming

Fall Appreciation Dinner: Ange W, Angelene, Amelia. Jenny reserve hall, Amelia calls for mixed catering, Ange W get the nominations around and find more. Silent raffle funds to go to Mattawan Market this

year. Kathy help get donations. Nominations to Tanyas office by Oct 1st. Event mingle 5:30, dinner 6, awards 6:30

Home Owner Welcome: Ange W get new list from Amelia, go thru bags to update

By Law committee: Linda, Amelia, Kayla, Angie – set mtg soon

Next mtgs: Sept 13th 9:00 consumers, Oct 4th 9:00 Joe family eye care

Adjournment: 9:59am Angelene motion, Joe second, motion carries