

Mattawan Business Association
Zoom Meeting; 3:30 pm
February 11, 2021

Call to order at 3:30pm Linda motioned, Joe second, motion carried

Attendance: Angie, Bonnie, Joe, Linda, Kate

Approval of the Agenda: Joe motion, Linda second, motion carried

Approval of January 2021 Meeting minutes: Bonnie motion, Joe second, motion carried

Treasurer's January Report Joe motion, Bonnie second, motion carried

New Business:

- Mission Statement development – Linda will develop a statement and send it out to vote via email
- Business Recognition Awards
 - Awards are available through Market Van Buren program
 - Submit award nominations
 - Kate will forward to the MBA membership
- Board Membership
 - 2 open positions Update – No updates
 - Add to facebook and add to the website and email
- New member meeting – meeting time on March 3 from 6-7pm
 - Notify via welcome packet and email
 - Virtual event to
 - discuss years initiatives
 - recruit volunteers
 - discuss ideas for events
- Membership welcome packet for businesses – hand deliver when possible? Introduce board member liaison?
 - Static Clings have been ordered and received (cost was ~\$77)
 - Welcome letter drafted
 - Newsletter
 - Review draft – goal to send in Feb.
 - Membership information, discounts, etc.
 - Get to know the board information
- Membership Update (added businesses that are not board members) – will send out as a separate email

Business	Board Member
Finkanie (new)	
Fresh Start Cabinetry (renewed)	
Recast church	
Calvary Reformed Church	
Schultz Fruitridge Farms	
Ralph Moyle	
Burchetti Homes	
Wagoners	
Mattawan Landscaping	
Hallman Window Washing	
Mattawan Mechanical	
Infuse Wellness	
Dose of Sunshine Massage	

Updates on Old Business:

- Mattawan Bucks – table until March
 - **Subcommittee: Angie, Bonnie, Kate, Jenny**

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- Facebook updates (January)
 - Will do the Meet the Board and then Meet the Membership with information from the Welcome packet
 - Page likes are up by 200% (6 likes) over the past 30 days
 - Post Reach is down 23% (506)
 - Post engagements are down 25% (210)

2021 Initiatives – table until Spring:

- Virtual 5K Run (May/June)
 - Bonnie will reach out to Mattawan Pantry and Kate will reach out to Elaina to discuss their steps
- Rugs – will table until Spring 2021
 - **Action item:** Angie will reach out to determine a few options as conditions stabilize.
 - Infuse, Mattawan Candy Co., Skinny Kenny's BBQ, Bigbys, That Guy's Car Wash
 - Wildflower Salon, Bird dog, Fresh Start Cabinetry
 - Murray Street Brewery and Wildfire Grace
 - Happy Days Café

Event Updates:

- **March 27th for a drive up Easter Egg hand out**
 - We will donate eggs to the event
 - Put an email out to members for donations to collect and give to Carol to pass out
 - Zoom meeting is for next Thursday – Angie will provide feedback
 - Bonnie will confirm with Miss Mattawan for help

Save the Dates for 2021 (hold for now):

Pumpkin Trail
Progressive dinner
Fall Appreciation Dinner
Holiday Carnival
Business day at Market
Golf Outing
Sidewalk Sale and Garage Sale

Next Meeting: March 11 at 3:30pm via Zoom
March 3rd for member meeting from 6-7pm

Adjournment: Bonnie motion, Joe second, Motion Carried