

Mattawan Business Association
Board Meeting
June 16, 2022 12 pm

Attendance: Steph, Joe, Jon, Bonnie, Jen, Angie

Call to Order: Angie motioned, Joe Second

Approval of today's agenda: Joe Motioned, Bonnie Second

Approval May 2022 meeting minutes: Bonnie Motioned, Joe Second

Approval of Treasurers report: Joe Motioned, Bonnie Second

Proposed Events/ Ideas :

- Morning Coffee Meet ups at Happy Days
Day, Time?

Decided to pick either 1 or maybe 2 locations max to minimize confusion and to make it easier for people to find us. Looking to get Amelia to spearhead initiative (Jen will wrangle her). We will have a business topic rotation by week which will be randomly drawn that morning to keep interest high and to help tackle common ~~problems~~ opportunities for small businesses in the area. We will work with Happy Days to also supply coffee to attendees at no additional cost to them (look to get just a large coffee carafe with black coffee).

- Update from John on contact with vintage inspired for Mattawan market . Discussion on what this would look like .

Decided to scrap the original idea in favor of a much better one after some discussion. The MBA will sponsor 5(ish) tables for current members on a "first come first serve" basis to help drive involvement and growth within our membership. We will send out a notice to all current members letting them know. (If we get more than 5 interested parties we will look at opening additional tables or scheduling them for later months depending on demand). We will also have an MBA table set up with information on joining as well as other current members.

Membership Updates: Derek Leighton with Modern woodmen
Westside Garden Center

Month	Event	Contact	Notes
January	Book Donation	Kate	*Prizes available for pick up from UTan
February	Senior Breakfast Sponsorship		*Need to check in to see if sponsorship is needed

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March	Save Green	Kate	*Google Form document worked well to gather information
April	Easter Egg Event	Brian/Angie	*All eggs are done and will be dropped off this week
May	Spring Networking Event	Jon	Being changed to a recurring monthly event to correlate with Marker vent at Vintage Inspired to take place June through August ;Murray Street will be revisited in Q4
June	Support MPEF golf hole	Kate	Joe Motion, Linda second, motion carried (donation \$100)
	Customer Appreciation event	Joe	June 23 rd – Marketing Assist
	Q1/2 Newsletter	Angie	
July	SUMMER BREAK		
August	School Supply Drive/Book Donation	Kate	Emails have been sent ,Working on poster
September	Fall Networking Event		
October	Pumpkin Fest		*October 15 (10-1p) -Hall reserved – Sports theme?
	Fall Rug Ceremonies	Angie	
November	Member Networking Event@ChinnChinn Steph will be checking on an additional date in November that may work as well. Joe is going to reach out to ChinnChinn to see if they can/want to do this and will report back.		Catering by ChinChin at Recast Church Action Items: confirm date and time : 9/27,10/4,10/11 December? Contact Chin to set up Catering Drinks, Deserts? Create posters and RSVP for members
	Small Business Saturday	Jenny	
	Q3/4 Newsletter	Angie	
December	Holiday Event		

Wildcat Wednesdays to feature Mattawan Community members, etc.

Member spotlights For Facebook. Angie to email members to feature on FB

Rugs/Welcome Ceremony:

Need to set date for the following businesses : Murray Street Brewing (In the Fall), The Cake Boutique, Finkanie Photography , Nonla Burger , Hallman window washing

Adjournment: Joe motioned, Jen second

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Next Meeting: July 21st @noon

Location: TBD